

OCTOBER 17, 2024 REGULAR BOARD MEETING SUMMARY

- 1. Receive Update on System Ridership Trends:** The North County Transit District (NCTD) Board of Directors (Board) received an update on fiscal year (FY) 2024 systemwide ridership trends. Systemwide ridership totaled over 7.7 million boardings in FY2024 (July 1, 2023 – June 30, 2024). Total ridership increased across all NCTD modes between FY 2023 and FY 2024. BREEZE and SPRINTER ridership increased 8%, COASTER ridership increased 5%, LIFT ridership increased 13%, and FLEX ridership increased 26%. NCTD's microtransit service NCTD+ has now surpassed 3,000 total boardings since service launch on June 10, 2024. Ridership increases occurred throughout the NCTD system and particularly on modes that service middle and high schools.