

DECEMBER 19, 2024 REGULAR BOARD MEETING SUMMARY

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- 1) Redevelopment of the Vista Civic Center SPRINTER Station:** The North County Transit District (NCTD) Board of Directors (Board) approved the Chief Executive Officer to enter into an Exclusive Negotiation Agreement (ENA) with Tideline Partners, L.L.C., for the redevelopment of the 1.68-acre Vista Civic Center SPRINTER Station. The project proposal includes a 131-unit mixed use development with 38 transit dedicated parking stalls, community-focused amenities like a cyclist hub with repair stand, tools, lockers and storage, murals, outdoor terraces, and retail areas. The proposal also emphasized the inclusion of sustainable and innovative components, like solar carports, cool paving, drought tolerant/native landscaping, stormwater harvesting, and electric vehicle charging stations. Following the execution of the ENA with Tideline Partners, L.L.C., the developer will begin the due diligence period and NCTD will negotiate a development agreement, term sheet and draft lease. These draft agreements will then be presented to the Board for approval.
- 2) Marketing Overview for the Calendar Year 2024:** The Board received an update on NCTD's marketing and outreach efforts for Calendar Year 2024, which highlighted the two new services launched this year – the NCTD+ microtransit pilot in San Marcos and the Sorrento Valley COASTER Connection. Marketing campaigns throughout the year promoted taking transit to major special events, including San Diego Padres games, Comic-Con, the San Diego County Fair, and Del Mar races. The team conducted outreach to schools, actively enrolling students in the Youth Opportunity Pass Program, promoting transit services, and educating youth on how to take transit. NCTD expanded its outreach to communities it serves through participation in the Independence Day Parade in Oceanside and Veterans Day Parade in Escondido. Additionally, in December, NCTD hosted the annual COASTER Holiday Express event which welcomed 9,700 guests onboard, providing the community with a positive experience with the COASTER.
- 3) Employee Service Recognition:** The Board acknowledged the significant contributions of its employees with over 30 years of service to the community. The Board extended its gratitude to these employees, recognizing their dedication in supporting NCTD's foundation of reliable, safe and convenient public transportation services. The five employees, all of which are BREEZE bus operators, are listed below:

 - Benjamin Rehua, hired full-time on October 5, 1993
 - David Alcoser, hired full-time on December 26, 1993
 - David Anderson, hired full-time on February 17, 1994
 - Donna Jordan, hired full-time on February 17, 1994
 - Mark Mangan, hired full-time on November 3, 1994